

Analysis on the Effective Combination of College Ideological and Political Education and Innovation and Enterprising Education

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Abstract: Recently, the social economy keeps developing, so the requirements of enterprise posts for talents are higher and higher, which require college talents to own great specialized knowledge and skills, and also require excellent ideological, moral and innovative spirit. Therefore, colleges should focus on the ideological and political education and the cultivation of innovation and enterprising ability. This paper discusses the significance of the combination of ideological and political education and innovation and entrepreneurship education, analyzes the main problems in college ideological and political education from the perspective of innovation and entrepreneurship, and puts forward some improvement measures to offer reference for the college work, hoping to push the effective combination of ideological and political education and innovation and entrepreneurship education, and promote to cultivate high-quality compound college talents.

1. Introduction

The college ideological and political education greatly promotes the cultivation of students' innovative spirit and the improvement of their awareness of innovation and entrepreneurship. It also provides ideological guarantee, meeting the needs of social development. Therefore, colleges are significant bases to foster talents, so they need to change teaching concepts in time, keep pace with the times, seek an effective path of the combination of ideological and political education and innovation and enterprising education, and foster more high-end talents who has ability, political integrity and entrepreneurship spirit for the society.

2. Significance of the Organic Combination of College Ideological and Political Education and Innovation and Enterprising Education

College ideological and political education aims to help college students to own correct concepts, have higher ideological and moral quality and improve their comprehensive quality. The education of innovation and entrepreneurship is to foster students' innovative mind and practical ability, and stimulate their awareness of innovation and enterprising. College ideological and political education can provide favorable ideological safeguard for innovation and enterprising education, and point out the direction for students' future innovation and enterprise. Innovation and enterprising education also need to be based on good ideological quality to form a more correct concept of entrepreneurship. On the way to entrepreneurship, it needs to have the spirit of indomitable, down-to-earth and arduous struggle as spiritual support, not be influenced by bad factors and temptations, keep original intention and moral bottom line. Moreover, the cultivation of ideological and political concepts can make students have a long-term vision on the road of entrepreneurship, carry out personal entrepreneurship based on social development and national needs, help students actively practice the socialist core values, and integrate personal ideals with national needs. As a result, the organic combination of ideological and political education and innovation and enterprising is greatly significant to improve college education, develop students and the real needs of our country.

3. Problems in College Ideological and Political Education from the Perspective of Innovation and Enterprising Education

3.1 Lack of Innovation in College Ideological and Political Education

Nowadays, China's colleges positively respond to the call of the state, and carry out the organic combination of ideological and political education and innovation and enterprising education, but in general, colleges generally lack innovation in ideological and political education, which is difficult to meet the college students' actual needs of learning and development. First of all, Chinese college ideological and political education is mainly classroom teaching of ideological and political courses. Ideological and political teaching materials, as a significant carrier of teaching, are relatively single, and most of them are based on theory, lacking innovation in content. Secondly, the lack of interaction and extracurricular practice in teaching methods makes students feel bored, and traditional teaching methods are hard to improve their thinking ideologically. Students are more to complete the task of learning credit. Finally, although many colleges have also carried out reform in ideological and political curriculum, the professional course teachers and counselors still perform their respective duties, causing unideal reform effect. There are many problems in the exploration stage, failing to really improve the students' ideological and political standard. Therefore, colleges need to strengthen innovation in ideological and political education combined with the real teaching reform, seek more scientific and effective means of education.

3.2 Lack of Subject Consciousness in College Ideological and Political Education

In innovation and entrepreneurship, college students should have a strong sense of subjectivity, which can further enhance their awareness and ability of innovation and enterprising. However, nowadays, colleges lack students' subject consciousness in ideological and political education, pay more attention to teaching ideological and political theory knowledge and the students' performance in ideological and political examination, and do not focus on fostering their subject consciousness and practical ability. Therefore, many students lack the consciousness of active thinking. The knowledge they have learned is mainly mechanical memorization, and their ability to explore knowledge, independently think and practice can't be trained and improved, limiting the improvement of college students' innovation and enterprising awareness, which is not helpful to their growth and development.

3.3 Imperfect Construction of Teaching Staff System

Innovation and enterprising education should be oriented by social needs and focus more on fostering students' innovative thinking and ability. Therefore, the faculty of colleges and universities are facing higher requirements. Teachers are required to keep pace with the times in ideology, have keen market insight and high personal quality. However, in current times, the construction system of teachers in many colleges in China is not perfect, lacking professional teachers, and innovation and enterprising education is taught by teachers of other disciplines, or directly pushed to ideological and political teachers to teach together. No matter which form is difficult to connect ideological and political education with innovation and enterprising education. As a result, even if colleges develop innovation and enterprising education, the expected overall effect is hard to achieve.

4. Effective Measures to Push the Organic Combination of College Ideological and Political Education and Innovation and Enterprising Education

4.1 Innovate Ideological and Political Education

As an indispensable and significant part in colleges, ideological and political education plays an

important guiding role for students to establish right concepts. So, colleges need to innovate ideological and political education. Firstly, in terms of teaching content, colleges can actively develop teaching resources and enrich teaching content to make the boring ideological and political class more vivid and interesting. For example, teachers can take the help of multimedia technology in actual teaching to show video related to classroom content to make students understand theoretical knowledge more deeply, and it also can help to arouse students' learning enthusiasm and interest. Secondly, teachers can innovate the teaching ways of ideological and political education. In addition to the traditional teaching methods, teachers can also adopt question and answer method, discussion method, etc., to animate the classroom atmosphere and make students more actively partake. Teachers can introduce more examples from the real life into teaching to help students better accept ideological and political education, arouse their resonance and achieve the sublimation of thought. Finally, colleges can guide students to actively carry out extracurricular practice. For example, colleges can positively develop campus culture construction, such as cultural corridor, social science and technology museum, etc. Through students' personal visit, ideological and political education can be infiltrated into it, providing good campus surroundings for students' innovation and enterprising education. Moreover, participating in social practice or visiting revolutionary saints can make students have a sense of mission of the times, stimulate their awareness of innovation and enterprising, help them put the needs of the times and the country in the first place, have national identity in innovation and enterprising, and guide students' innovation and entrepreneurship ideologically. The innovation of college ideological and political education has a subtle impact on students' ideological and political level and innovation and entrepreneurship consciousness.

4.2 Strengthen the Education of Students' Subject Consciousness

Due to the lack of college students' subject consciousness, colleges should actively strengthen the education of students' subject consciousness to help them own great consciousness of subjectivity, responsibility and mission in the future innovation and entrepreneurship, do not shrink back or escape when facing difficulties, truly know the meaning of innovation and enterprise, and improve students' practical ability of innovation and enterprising. First of all, teachers need to organically combine the subject consciousness and teaching. Whether it is ideological and political education or innovation and enterprising education, colleges should respect students' dominant position, guide students to learn, explore and analyze problems actively, and independently seek ways to solve problems. Secondly, it is necessary to enhance communication and interaction with students in teaching methods, take open teaching mode to develop students' divergent thinking and make them view things from multi angles. Moreover, colleges should respect students' different opinions, add group discussion in class to improve their ability of thinking and teamwork in group discussion, help them find their own position more quickly in the future innovation and entrepreneurship, and cultivate their higher ideological and political awareness and a strong spirit of innovation and entrepreneurship. Finally, colleges can actively encourage students to conduct academic questioning, inspire students to think independently, and boldly question the contents of textbooks or teachers' teaching, so as to help students learn to independently think and maintain their enthusiasm for thinking, which is conducive to fostering students' awareness of innovation and enterprising, and also conducive to their own growth and development.

4.3 Strengthen the Faculty Construction

Teachers are very important as leaders in teaching. In Ideological and political education and innovation and enterprising education, teachers' guidance is particularly important. As a result, the organic connection of ideological and political education and innovation and enterprising education can't be achieved without high-quality professional teachers. Strengthening the college faculty construction can start from the aspects as follows. First of all, colleges should focus on the construction of professional teachers, invest a certain amount of money, hire professional

entrepreneurial teachers to teach, so that students can systematically get more professional learning. Professional teachers can look at problems from a professional perspective, and give more professional guidance to students. Secondly, it is necessary to develop professional entrepreneurship courses, and the development of professional entrepreneurship courses should not confuse innovation and enterprising education with ideological and political education. Colleges need to provide teachers with opportunities for further study or regular training. To improve students, colleges must first promote the overall level of teachers, actively learn from excellent colleges and universities, and enrich teachers' teaching experience. Finally, teachers themselves need to strengthen autonomous learning, practice the concept of lifelong learning, keep pace with the times ideologically, combine teaching knowledge with practical requirements, constantly carry out teaching summary and teaching reflection, constantly improve the deficiencies in teaching, enhance self-knowledge reserve and improve teaching quality and teaching ability, and explore in the direction of the latest teaching idea, catch up with the social growth and actively cultivate high-quality innovative and entrepreneurial talents.

5. Conclusion

With the increasingly severe social employment situation, college students are facing fierce competition in employment. To ameliorate students' competitiveness and ease the current tense employment situation, colleges should actively develop innovation and entrepreneurship courses to provide more help for students' future employment and entrepreneurship. However, all of these need to be based on and guided by ideological and political education, so colleges had better strengthen the organic connection of ideological and political education and innovation and enterprising education, which is inevitable in the development of the times and is a must demand of social development. Colleges need to innovate the content and means of ideological and political education, focus on cultivating students' subject consciousness, actively strengthen the faculty construction, and promote the organic combination of ideological and political education and innovation and enterprising education in multi ways.

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